

ENCLOSURE

Circulation: More than 3,000

Advertising Rates

	<u>1-Time</u>	<u>2-Time</u>
Full Page:	\$520	\$460
2/3 Page:	\$460	\$390
1/2 Page:	\$390	\$350
1/3 Page:	\$350	\$310

Special Positions

	<u>1-Time</u>	<u>2-Time</u>
Outside Back Cover	\$800	\$700
Inside Cover 2	\$750	\$650
Inside Back Cover	\$750	\$650

Digital Enhancements

The Enclosure is archived on the AGS website as a searchable PDF and available to be viewed on an ongoing basis. The AGS website, on average, receives over 16,000 unique visits each month. Increase your company's exposure with a link from your advertisement in the Enclosure to your company's website.

	<u>1-Time</u>	<u>2-Time</u>
Link:	\$90	\$160

American Glovebox Society

Phone (800) 530-1022 FAX (707) 578-4406
 E-mail: ags@gloveboxsociety.org
 526 So. E Street, Santa Rosa, CA 95404

CONTRACTUAL AGREEMENT

You are hereby authorized to publish the advertising of:

Company _____
(Advertiser as it should appear in the Advertisers Index)

Address _____

City _____ State ____ Zip _____

Phone _____

Fax _____

Email _____

Website _____

Please direct billing to:

Firm/Agent _____

Address _____

City _____ State ____ Zip _____

Phone _____

Fax _____

Email _____

AD SIZE

- Horizontal **or** Vertical
- One Time Rate Two Time Rate
- New Artwork Pick-up

For new artwork, please refer to mechanical requirements.

 Authorized by (Advertiser/Agent)

 Authorized Signature

Date _____

ENCLOSURE

MECHANICAL REQUIREMENTS

- Electronic artwork emailed to: ags@gloveboxsociety.org
- NO FILM accepted
- PMS specified colors will be matched as close as possible using the four color process
- Production charges incurred by THE ENCLOSURE, will be charged to the advertiser at prevailing market rates on a noncommissioned basis

ACCEPTABLE FILES

- Preferred File Type: High resolution PDF
- Photoshop Tiff or EPS (300 dpi)
- Illustrator or other Vector EPS files with outlined fonts

GENERAL INFORMATION

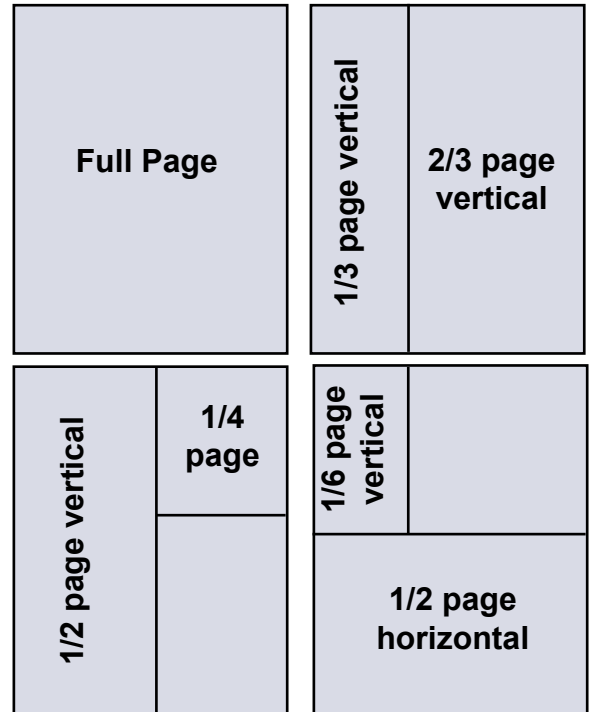
- Rates are protected for the duration of contract
- Ads which exceed the size specifications will be charged the next largest size
- Cancellations not accepted after contract date
- If new instructions are not received by contract date, most recent mechanicals will be used

AD SPECIFICATIONS

Size	Width x Height
1/6 (V)	2 1/4" x 4 7/8"
1/4 (H)	3 3/8" x 4 7/8"
1/3 (V)	2 1/8" x 10"
1/2 (V)	3 3/8" x 10"
1/2 (H)	7 3/8" x 4 7/8"
2/3 (V)	4 5/8" x 10"
Full Page	7 3/8" x 10"

TRIM SIZE: Full Page - 8 1/2" x 11"

BLEED SIZE: Full Page- 8 5/8" x 11 1/8"



<u>ISSUE</u>	<u>CONTRACT DATE</u>	<u>ART DUE</u>	<u>PUBLISHED</u>
SPRING	March 1st	April 1st	April 20th
FALL	September 1st	October 1st	October 20th

For questions please contact AGS
 Phone: (800) 530-1022 Fax: (707) 578-4406
 526 So. E Street • Santa Rosa • CA 95404